

# Sponsor an Executive MBA for Global Supply Chain Student



11 months, 3 continents,  
1 game-changing Executive MBA

## ABOUT THE PROGRAM

Focusing on immediate relevance, the Executive MBA for Global Supply Chain (EMBA-GSC) at the University of Tennessee, Knoxville is a one-of-a-kind program created for companies that want to innovate, create competitive advantage, and develop their top talent. UT's globally ranked supply chain management faculty deliver innovative and integrated curriculum in classrooms in Asia, Europe, and North America. Students learn alongside peer executives and deliver prompt financial returns to their organization through custom-designed projects that are directly linked to their employer's strategic initiatives and operating plans.

## WHY CHOOSE UT'S EMBA-GSC?

### ► Curriculum: Relevant and Applied

Ranked as the No. 1 most relevant EMBA worldwide by The Economist, applied learning is emphasized throughout the year. While studying current end-to-end supply chain best practices, students have the opportunity to immediately apply what they learn at their business. The integrated curriculum is designed specifically for industry professionals and incorporates simulations, case studies, and applied learning projects. While exploring ethical, sociological, environmental, political, and regulatory issues, professors address real-world problems from multiple perspectives and focus on common challenges that executives share across all industries and countries.

### ► Program Structure: Flexible with Minimum Disruption

Transform key talent in less than one year without removing them from their current roles. The EMBA-GSC allows for a high degree of flexibility, allowing busy executives to continue working and immediately apply their knowledge while pursuing a degree. A unique program structure integrates asynchronous online distance learning sessions with four residency periods, amounting to less than 30 days away from the office over the course of 11 months.

### ► Unmatched Value: Immediate ROI

Sponsoring students in the EMBA-GSC program is a leadership development and talent retention tool for employers. The program's design creates a strong bond between company and employee, unlocking the employee's potential to deliver substantial value. The EMBA-GSC curriculum includes a number of assignments and an individualized Organizational Action Project (OAP), which are structured to immediately apply learning to the business, resulting in an exceptional ROI. EMBA participants complete an OAP focused on an issue important to their organization. Graduates have reported an average of \$6.5 million ROI through OAPs alone, and less than 3% of alumni have left their organizations.

### ► Industry Connections: Global Network of Experts

Students in our program immediately become part of an international network of supply chain executives and leading scholars. These networks can open doors to worldwide business opportunities that propel the growth of their organization. The program's global structure covers an unparalleled learning opportunity to address the business, supply chain, and cultural requirements in multiple world locations. Ad-hoc benchmarking efforts regularly deliver significant value that far exceed program expenses.

# #1

## nationally among supply chain graduate programs

(Gartner, 2022)

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By providing some level of sponsorship, we create a commitment and a bond in both directions. They are thankful and grateful, and we obviously benefit from knowledge capital. We've had zero turnover and several promotions so far.

**David Caines**

CEO and President, Kenco Logistics Services

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## EXCEPTIONAL VALUE

The Executive MBA for Global Supply Chain program at the University of Tennessee costs \$106,000 which includes \$90,000 in tuition and program fees, plus approximately \$16,000 in travel expenses (airfare and lodging) while attending the four residency periods.

- **RP1 - January (Knoxville)**
- **RP2 - May (Asia)**
- **RP3 - September (Europe)**
- **RP4 - December (Knoxville)**

## CORE COMPETENCIES

Much of the program's design is rooted in feedback from senior supply chain executives from over 50 corporations who sit on the Advisory Board of UT's Global Supply Chain Institute. The EMBA-GSC curriculum was developed based on the following core competencies.

### ▶ **Global Business Acumen:**

Critical knowledge such as competitive strategy, trade, government/environmental compliance, tax, etc.

### ▶ **Transformational Capabilities:**

Organizational design, talent, and change management

### ▶ **Integrated Business Planning:**

How supply chain management best interacts with other business functions

### ▶ **Integrated Value Chain:**

End-to-end supply chain focus, from product design to performance targeting

### ▶ **Supply Chain's Role in Business Performance:**

Using a modern, global supply chain to impact the bottom line

## ▶ **TYPICAL CLASS PROFILE**

- **50% female**
- **50+% international**
- **43 (average age)**
- **100% employed full-time**
- **20-25 students per year**
- **20+ years average managerial experience**
- **Senior manager, director, and VP, depending upon the organization**

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### most relevant EMBA worldwide

(The Economist, 2018)

# #1

### globally for supply chain research

(Transportation Journal, 2018)

# #3

### graduate supply chain program among public institutions

(U.S. News & World Report, 2023 Best Business Schools)